MISSION
Fueling the impact and effectiveness of nonprofits with guidance, expertise, and capital

VISION
A diverse network of mission-driven nonprofits building a healthy, vibrant, and more just community

“We believe nonprofits and their leaders, boards, staff, and volunteers are the real champions of good; our communities are better because of the work they do. Our programs and services meet nonprofits at various points in their lifecycles to enhance their impact by linking strategy, governance, and finance.”

—Daniel Thompson, Executive Director, Propel Nonprofits

Propel Nonprofits powers the missions of other nonprofits. We believe nonprofits and their leaders, boards, staff, and volunteers are the real champions of good; our communities are better because of the work they do. Our programs and services meet nonprofits at various points in their lifecycles to enhance their impact by linking strategy, governance, and finance.

“MacRostie is the only visual art center serving Itasca County. Our mission is inspiring a creative community, I view the arts and arts organizations as active players in community development.”

—Katie Marshall (right), Executive Director, MacRostie Art Center pictured with Kayla Aubid, Gallery Director

“Bolder Options is an activity-based mentoring program. One of our values is a deep relationship. If you want to make a difference in the world, get involved. It’s the life of a young person.”

—Darrin Thompson, Executive Director, Bolder Options

Our NONPROFIT SERVICES
• Accounting & Finance
• Board Governance
• Fiscal Sponsorship
• Lending
• Skills & Knowledge Sharing
• Strategic Consulting
• Training

You are the champion of good. We are the champion of you.
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Please provide the content that you would like me to extract or summarize.
"Our mission is to amplify the voice and power of Muslim women, I often ask 'How can I be what I cannot be? If there isn’t someone who looks like me in leadership positions or positions of power, then I would never aspire to that."

Nausheena Hussain, Executive Director, Reviving the Islamic Sisterhood for Empowerment

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FINANCIAL PARTNERS

**FUNDERS**

- Allianz Life Insurance Company
- Ameriprise Financial
- B. B. Robison Foundation
- Education Foundation
- Elrod Foundation
- F. A. Street Foundation
- Green Source Foundation
- Harris & Pymont Foundation
- Hennepin County
- Healthy Start Foundation
- Highland Foundation
- Hennepin Healthcare Foundation
- Kidder Peabody Foundation
- Mark Twain Library Foundation
- Minneapolis Foundation
- Minnesota Community Foundation
- Northwest Area Foundation
- Otto Bremer Trust
- S. D. Bechtel Jr. Foundation
- Surdna Foundation
- TCF Foundation
- Thrivent Financial
- Thinx Bank
- U.S. Bank Foundation
- Wells Fargo Foundation

**INVESTORS**

- AlixPartners
- Amana National Bank
- Bank of America
- City of Minneapolis
- Comprehensive Health Foundation
- Demmer Foundation
- First Western Bank & Trust
- Headwaters Foundation for Minnesota
- Hispanicienes Foundation
- Minnesota Foundation
- MINC Foundation
- Minnesota Bank & Trust
- Northern Trust
- Northwest Area Foundation
- Otto Bremer Trust
- Saint Paul Foundation
- State of Minnesota
- Surdna Foundation
- TCF Bank
- TCF Foundation
- Thrivent Financial

**FISCAL SPONSORSHIP**

- CAAL staff (L-R): KaYing Yang, Jay Colond, & Kay Moua
- Coalition of Asian American Leaders (CAAL), pictured with Bo Thao-Urabe (right), for the community to the system.

"You can’t help what it is, you can change what it will be." – Naoto Hans Moon, Executive Director, Reviving the Islamic Sisterhood for Empowerment

*Includes workshops, conferences, & webinars

**TRAINING**

- 192 trainings*
- 32% of trainings were free
- 7,401 people attended Propel trainings

**FISCAL SPONSORSHIP**

- 81 organizations fiscally sponsored by Propel nonprofits
- $2.2 million granted to fiscally sponsored organizations

**OUR FINANCIALS**

(April 1, 2017–March 31, 2018)

- Total Loan Capital (as of 3.31.18): $26.3 million
- Loans Outstanding as of 3.31.18: $23.4 million

**CORE MISSION SUPPORT**

At Propel Nonprofits, we’re leading the revolution of how we graphically represent — and thus think about — loan program costs. Rather than viewing investments in key infrastructure as diminishing our programs (you’ve seen that overhead pie chart), they should be seen as valuable Core Mission Support. Each of our programs is built around, supported by, and shares responsibility for Core Mission Support. Investing in our infrastructure is savvy, prudent, and absolutely necessary. We encourage you to visit our website where you can find a template to create your own Core Mission Support graphic — please share with us when you do!

Adapted from: A Graphic Re-visioning of Nonprofit Lending to mission: A New Foundation Model (2013), by Curtis Klotz

"All of our work is about trying to understand what the real lived experiences are and what’s not working well for people in various systems. We’re here to be systems translators rather than to be the translators for the community to the system.”

— Bo Thao-Urabe (right), Executive & Network Director, Coalition of Asian American Leaders (CAAL), pictured with CAAL staff (L-R): K.V. Vinh Van, Joy Colond, & Kay Moua

**OVERVIEW:**

- **Strategic Services**
  - Core Mission Support
  - Fiscal Sponsorship & Nonprofit Infrastructure

- **Accounting Clients**
  - 155 Nonprofit Clients

- **Direct Expenses**
  - 50% Core Mission Support
  - 30% Lending
  - 10% Training, Guidance, & Finance
  - 7% Fiscal Sponsorship & Nonprofit Infrastructure

- **Investing**
  - 42% contributed, 58% earned

- **Operational Expenses FY2018**
  - Total Loan Capital (as of 3.31.18): $26.3 million
  - Loans Outstanding as of 3.31.18: $23.4 million
"Our mission is to amplify the voice and power of Muslim women. I often ask ‘How can I be what I cannot see?’ If there isn’t someone who looks like me in leadership positions or positions of power, then I would never aspire to that.”

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“Power your mission.
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#ChampionsOfGood

David Mitchell
Vice President, North American Brand Services, Roland
Marcos Owens
Executive Director, African American Leadership Forum
Patty Paysek
Senior Vice President, Wells Fargo - Minneapolis
Ron Price
Consultant (retired) Senior Program Officer, NCLC (LISC Minnesota)
Maqal Rubalcava
Shakran
President, Borealis Philanthropy
Gary Taverna
SVP Philanthropy, Minnesota Bankers Association
Bo Thon-Olbre
Executive & Network Director, Coalition of Asian American Leaders (CAAL)
Elizabeth Topolk,
Theophile
Executive Director, Friends of Education/Senior Vice President, TCF Financial Group
DeAnne Truel
Senior Director, Community Engagement, Fairview Health Services
Geng Zelig, Chair
(Wells Fargo) Insurance Executive

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