**Social Enterprise Application**

Propel Nonprofits, with support from Otto Bremer Trust, is pleased to announce a new social enterprise accelerator program beginning in the summer of 2022 for Minnesota nonprofits that are developing an earned revenue stream to support the mission of their nonprofits.

Propel is accepting applications from Minnesota nonprofits that have recently launched, or are on the brink of launching, a new social enterprise initiative and want to network with peers and coaches in a cohort setting to refine the business plan and implementation of their project.

**Applications for the accelerator cohort are due by 5 p.m. on Thursday, June 16, 2022.**

**Organizational Information**

Organization Name:

Address Line 1:

Address Line 2:

City:

State: (drop down)

Zip Code:

Organization Phone:

Organization Website:

Employer Identification Number (EIN):

What is the geographic service area of your nonprofit? Select all that apply. (drop down)

* Minneapolis
* Saint Paul
* 11-County Metro
* Greater Minnesota
* Other: (specify below: Other Service Area Details):

What is the field of service of your nonprofit? (drop down)

* Affordable Housing
* Animal Welfare
* Arts and Humanities
* Community Development
* Education Charter School
* Education Other
* Environmental
* Health Care
* Human Services
* International/Foreign Affairs
* Youth Services
* Other: (specify below: Other Field of Service Details):

What is your organization’s annual budget (expenses)?

**Contact Information**

Contact First Name:

Contact Last Name:

Contact Position Title:

Contact Phone:

Contact Email:

Social Enterprise Program Lead Information is same as Application Contact Information (drop down)

* Yes
* No (If No, complete Social Enterprise Program Lead Information)

**Social Enterprise Program Lead Information**

Program Lead First Name:

Program Lead Last Name:

Program Lead Position Title:

Program Lead Phone:

Program Lead Email:

**Executive Director/CEO/President Information**

First Name:

Last Name:

Title:

Email Address:

Phone Number:

Race/Ethnicity: (drop-down)

* African American
* Native American/Alaska Native
* Hispanic/Latina/Latino
* Asian American
* Pacific Islander/Native Hawaiian
* White/Caucasian
* African
* Middle Eastern
* More Than One Race
* Prefer to Self-Describe (specify below: Self Described Race/Ethnicity):
* Prefer Not to Answer:

Gender: (drop-down)

* Male:
* Female:
* Transgender:
* Genderqueer/Gender Non-Conforming:
* Prefer to Self-Describe: (specify below: Self Described Gender)
* Prefer Not to Answer:

Has the Executive Director, CEO, or President ever served in active duty in the U.S. Armed Forces, Reserves or National Guard?

* Yes
* No

**Staff**

Number of full-time staff:

Number FTE staff:

**Board Composition**

How many board members do you have?:

How many of your board members belong to the following racial/ethnic categories:

* African American:
* Native American/Alaska Native:
* Hispanic/Latina/Latino:
* Asian American:
* Pacific Islander/Native Hawaiian:
* White/Caucasian:
* African:
* Middle Eastern:
* More than one race:
* Prefer to Self-Describe:
* Self-Description (text):
* Prefer Not to Answer:

How many of your board members identify as:

* Male:
* Female:
* Transgender:
* Genderqueer/Gender Non-Conforming:
* Prefer Not to Answer:
* Prefer to Self-Describe:
* Self-Description (text):

**Organization Eligibility Criteria**

* Recently launched, or is on the brink of launching, a new social enterprise initiative
* 501(c)(3) nonprofit
* Registered in Minnesota
* Operating budget between $300,000 and $5,000,000
* Serves low-income communities of color, Native communities, or immigrant communities, and/or is focused on reducing poverty or creating jobs
* Eager to participate in, and contribute to, a cohort of organizations to explore and evaluate earned revenue opportunities as peers and learning partners.
* Has a board, leadership team, staff, and volunteers ready and willing to invest the time and energy needed to support the social enterprise. Participants (at least 3 and up to 5 from each organization) must include the CEO, at least one additional staff person, and at least one board member who can attend at least two of the sessions (July 14 first session and the November coaching session).

Does your organization meet these required eligibility criteria?

* Yes
* No

**Narrative Questions**

PLEASE NOTE: For this application, proper phrasing, language, and exact details are not our main priority. The priority is to provide community-based organizations with the support they need in a timely manner. Character limits are to keep proposals simple and concise.

1. **Organizational Program Description**

Provide a summary of your organization’s mission, programs, and clients served.

(350-word maximum)

1. **Organization’s Financial Health**

How would you describe your organization’s financial health? For example, did your organization recently face financial difficulties? What steps are you taking to ensure good financial health for your organization? (We are asking because it is helpful to know, but it is not a criterion for selection.)

(350-word maximum)

1. **Social Enterprise**

Describe your social enterprise. Has it been launched or on the brink of launching? What successes have you seen? What aspects of the social enterprise do you think need support or assistance for it to be as successful as possible?

(500-word maximum)

1. **Business Plan**  
   While a business plan is not required, if you do have one, what areas of the business plan do you feel you need the most support, and why? (Common components of a business plan include a market analysis, competitive analysis, operations, legal structure and governance, marketing/sales, financial projections, and others.)

(350-word maximum)

**Requested Documentation**

In addition to the narrative questions, the following documentation is requested in the application. The documents must be in a pdf format.

* Current year, board-approved organizational budget (upload pdf file)
* List of board members and affiliations (upload pdf file)

**Acknowledgement**

I acknowledge that this application is being submitted with the knowledge of our organization’s leadership or board of directors, whichever is required by our organization’s policies.

* Acknowledge

Clicking submit will upload the selected files. This process can take a few minutes depending on internet speed. Please do not leave or refresh this page after clicking submit. A submission complete page will open after the process is complete.

* Submit